

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L3	1	"20040103024".pn.	US- PGPUB; USPAT	ADJ	ON	2008/03/17 09:31
S1	1	"20040186778".pn.	US- PGPUB; USPAT	ADJ	ON	2008/03/14 13:25
S2	147086	(@ad< "20030329" or @pd< "20030329" or @rlad < "20030329") And ((Communication near4 network) or internet) And (Advertise\$5 or commercial or ad\$1 or banner\$ or interstitial or pop-up\$ or pop-under\$)	US- PGPUB; USPAT	ADJ	ON	2008/03/14 13:53
S3	60	S2 And ((cost near per near click) or cost-per-click or CPC) And (click-through- rate or (click near through near rate) or CTR)	US- PGPUB; USPAT	ADJ	ON	2008/03/14 13:57
S4	10	S2 And ((cost near per near click) or cost-per-click or CPC) And (click-through- rate or (click near through near rate) or CTR) and (cost-per-action or (cost near per near action))	US- PGPUB; USPAT	ADJ	ON	2008/03/14 16:28
S5	1	"6907566".pn.	US- PGPUB; USPAT	ADJ	ON	2008/03/16 15:16

3/17/2008 11:08:29 AM

C:\Documents and Settings\mvanderhorst\My Documents\EAST\Workspaces\10767242-Margiloff.wsp